

# ZEV VERNON-LAPOW

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## **Learning Enablement Manager: Comcast;** Remote from Oakland, CA 1/24 – Present

- Enable learning at FreeWheel, Comcast's AdTech SaaS that generates over \$750 million in annual revenue.
- Lead Learning Champions network, tasked with fostering a learning culture across the organization.
- Design and deliver FreeWheel component of onboarding via VILT and self-paced resources. Project team saved the company close to \$1 million last year while increasing speed to proficiency for new hires.
- Design systems, process, and sales enablement trainings working with cross-functional teams.

## **Training Program Lead: Meta** Contract via Control Risks; Fremont, CA 12/19 – 4/23

- Strategize, develop, and implement a scalable training program to enhance the resiliency of global leadership teams at 100% of Meta-owned data centers, resulting in 4.5/5 learner satisfaction.
- Partnered with subject matter experts (SMEs), stakeholders, cross-functional partners (XFN) to develop end-to-end training strategy and full lifecycle of learning materials aligned to business goals, amidst rapidly shifting priorities.
- Revamped global exercise program by designing and implementing over 30 simulated scenarios annually with a multi-million dollar impact. Enabled consistent operations, cross-functional partnerships, and evaluation.

## **Instructional Design Lead: PG&E** Contract via The Mosaic Company; San Ramon, CA 6/18 – 12/19

- Led the strategic planning and development of an online learning portal designed to prepare Gas division personnel (7000+) for federally mandated qualification testing, a business critical need related to regulated certification.
- Developed interactive eLearning courses and videos, as well as instructor-led trainings (ILT), to address compliance gaps and prepare hundreds of employees for technical roles with significant safety and regulatory requirements.

## **Expeditions Teacher: Summit Public Schools;** Bay Area, CA 6/15 – 8/17

- Designed and taught project-based curricula to 1,000+ students: video game design, design thinking, social sciences, and creativity. Scaled curriculum to 400+ schools, 4000+ teachers, and 80,000+ students nationwide.

## **Director of Video Production: Saylor Academy;** Washington, DC 8/12 – 6/14

- Partnered with NASA team to develop Saylor Academy's most successful video course with over 22k views.
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**Instructional Design:** ADDIE; adult learning theories and principles; curriculum; partnership with subject matter experts (SMEs); needs assessment; task analysis; objective writing (Bloom's); assessment (Kirkpatrick levels); facilitation; train the trainer; web based training (WBT); instructor led training (ILT/VILT); workshops; script writing; storyboarding

**Project Management:** Asana; cross-functional partnership; continuous improvement; metrics; communications

**Media Production:** Articulate (Storyline, Rise); Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Premiere, After Effects); Final Cut suite; Microsoft (PowerPoint, Excel, Word, CoPilot, SharePoint); Google Workspace; Figma; Camtasia; Audacity

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- **Curriculum Developer: Singularity University** (Contract); Mountain View, CA 8/17 – 6/18
- **Curriculum Designer: IDEAcO;** Oakland, CA 6/14 – 6/15
- **Preschool Teacher: DCJCC;** Washington, DC 8/11 – 8/12
- **Teaching Fellow: Eagle Rock School/ Americorps/ Public Allies;** Estes Park, CO 8/10 – 8/11

**BA, History: UC Santa Cruz;** Santa Cruz, CA